Layton City Small Business Seminar

Scale Smart: Budget-Friendly, Solo Marketing & Sales Strategies

You don't have the time or budget to waste on overly complex operations. You don't want to rely on high-pressure marketing and sales tactics -- not authentic to who you are. Our panel of local experts have been in your shoes and will share practical, cost-saving strategies to help you thrive without burning out.

What you will learn:

Relationship-First Growth: Turn genuine professional relationships into your strongest sales pipeline.

Building Client Trust: Low-cost strategies to establish credibility and position yourself as a trusted advisor.

Solo-Friendly Operations: Manage your business efficiently without a massive team or budget.

Resilience in Action: Practices to help your business weather uncertainty and adapt to changing climates.

Sign up today! Space is limited.

Contact Morgan Cloward
to sign up today!
mcloward@laytoncity.org

August 6, 12:00-1:00 pm

Layton City Center [lower level]
437 N Wasatch Drive, Layton, UT

Sponsored by: First Community Bank and Layton City

Steve Randall, Welch Randall Real Estate and Property Management

Sean Brinkerhoff, On the Brink Recruiting

Adam Oligschlaeger, Verlux

Panel Moderator: Morgan Cloward, Layton City Economic Development

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Layton
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Free Lunch

Layton City Economic Development: 801-336-3770